

*Media Release*



## **NSW Late Models launch new website**

As the Late Model division continues to grow the need for better communication tools and media exposure becomes paramount.

To that end, NSW Late Models has commissioned a new website to enable all parties interested in Late Model Racing across the state, and the nation, to be kept up to date with all the latest news.

Developed by Rod Thurgood of Oz Motorsport Promotions the new NSW Late Models website features a very clean design that provides the visitor with easy to find content, whether it is car specifications, race dates, results, photos, or video content.

The NSW Late Models website is located at [www.nswlatemodels.com](http://www.nswlatemodels.com)

Late Models NSW General Manager Scott McPherson stated that the new website would be an important tool in furthering the development of the division.

“Having an active web presence is an essential part of any organisation wanting to promote its product, especially in this day and age, so it’s really good to have our new website up and running”.

“Rod Thurgood has a very professional approach to his work, and having him develop and maintain our website is a real plus for NSW Late Models. Rod will also be updating the website just prior to and immediately following each event, and will be preparing and issuing NSW Late Models Media Releases”.

“I am certain that our new website will only help to enhance the great product that Late Model Racing is”.

“We are looking at developing a Facebook page as well, so be sure to check our website for regular news in that department” concluded McPherson.

*Ends Release*